



Social Media & Content Intern

Unpaid Internship | Hybrid | 8–20 Hours Per Week

TopEvent Rentals, LLC is seeking a creative and motivated Social Media & Content Intern to support brand growth and digital presence. This hybrid internship offers hands-on experience in content creation, event marketing, and brand development within a growing premium event rental company.

Key Responsibilities

- Develop and schedule engaging content (posts, reels, stories, carousels)
- Maintain a cohesive and elevated brand aesthetic
- Assist with monthly content calendars and posting schedules
- Attend select events to capture photo and video content
- Document setups, details, and behind-the-scenes moments
- Edit photos and short-form video content for social platforms
- Write captions aligned with brand voice and messaging
- Research trends and propose creative content ideas
- Support seasonal campaigns and promotional initiatives
- Track engagement metrics and summarize performance insights
- Organize and archive content for future marketing use
- Help grow brand awareness and community engagement

Qualifications

- Interest in marketing, branding, entrepreneurship, or social media
- Strong eye for visual storytelling and aesthetics
- Comfortable using Instagram and editing applications
- Reliable, organized, and self-motivated
- Ability to attend events when scheduled

Internship Structure

Unpaid internship. Hybrid schedule (remote work + event attendance). 8–20 hours per week depending on season and event volume. Designed to provide hands-on experience and portfolio-building opportunities.

To apply, please email your resume, availability, and any relevant portfolio or social media samples to info@topeventrentals.com Subject Line: "Social Media & Content Intern Application."